

Case study: HP



Jon McCormack
VP Global Software

“
Plenty of tools tell you whether people will get along. Swarm is the first tool I've seen that truly assesses whether individuals can innovate and deliver growth.



\$35B tech company

Largest PC maker in the world. A heritage of invention.



Goal: Transform software division into a growth driver

For 30 years software was a cost center in maintenance mode.



Focus: Product teams

Profiled everyone who remotely touched product. Redesigned teams, hired to fill gaps.



Results: 3x the innovation output, double the employee engagement

In less than six months.